



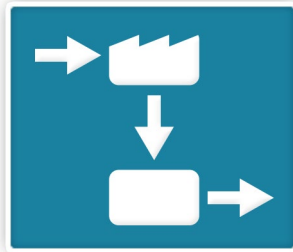
Work. Flow.

Welcome to **Bluespring**. Welcome to powerful **workflow**.

You have work to do. We make it flow.

Facing increased competition, greater regulations, tighter budgets, and fewer resources, organizations in all industries are looking for an edge. *Find yours at Bluespring.*

Our singular focus is on making work flow. Our customers achieve process efficiencies, enhanced decision making, and reduced costs through the use of three flagship business analytics and business process automation applications:

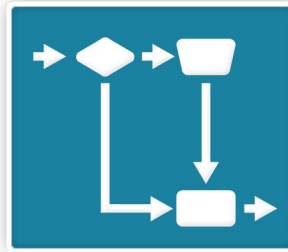


LeanView™

Quickly and easily apply proven lean principles to your valuestream mapping.

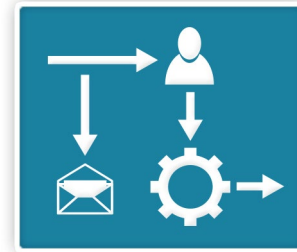
Business Analytics

Diagram and fully understand the key drivers behind your business processes, including resource requirements, cycle times, throughput, and quality. **LeanView** and **ProcessView** provide this information “out of the box.” What’s more, these products allow you to easily create and analyze metrics specific to your unique business requirements.



ProcessView™

Unveil opportunities to cut costs, make better decisions, and boost productivity.

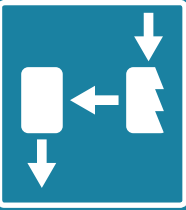


BPM Suite™

Automate, monitor, and report on efficiency for continuous improvement.

Business Process Automation

Automating your system into a single workflow process will boost efficiency like never before and ensure end-to-end seamless business process automation. **BPM Suite** makes it happen.



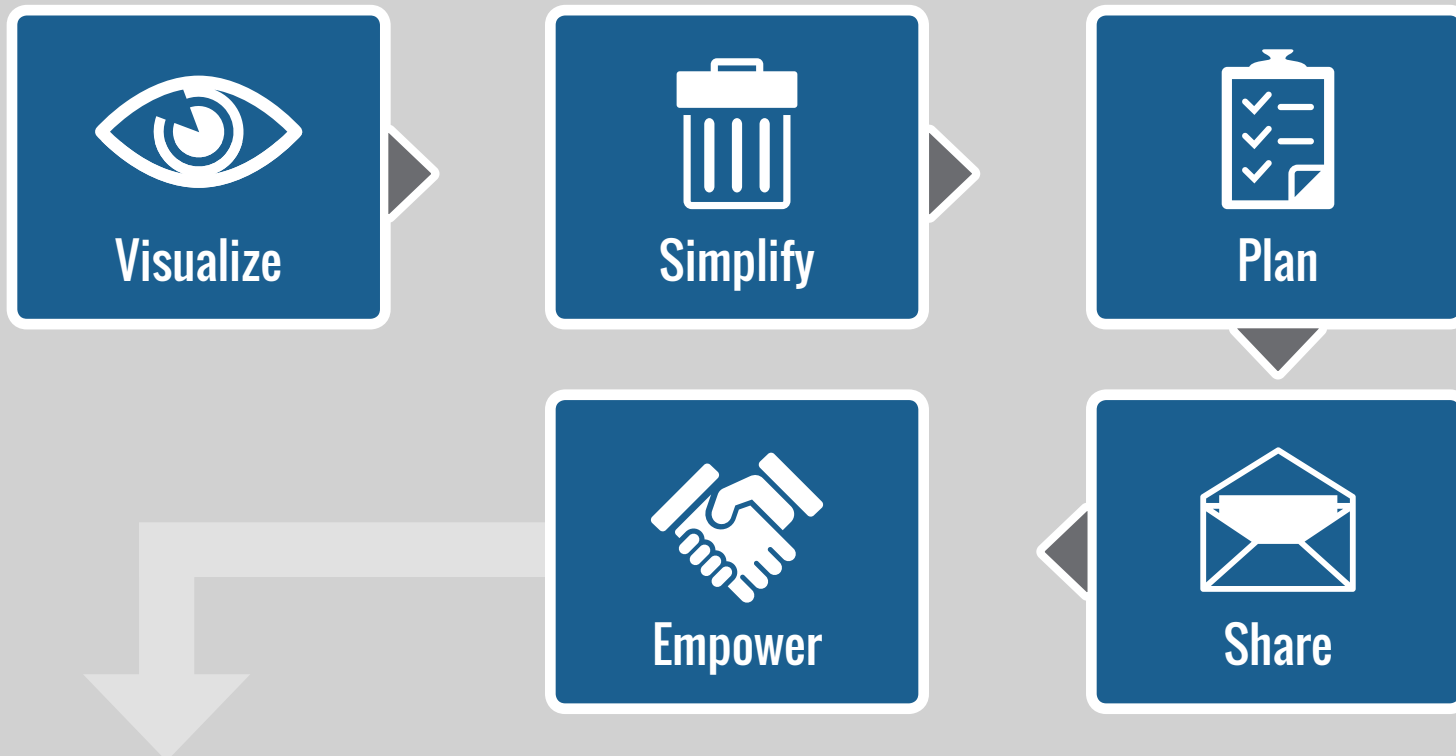
Value Stream Mapping Made Better, Faster, Easier.

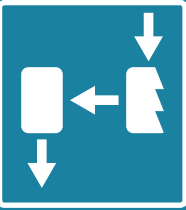
Quickly and easily apply lean principles to improve performance and eliminate waste with LeanView for Visio.

LeanView is the Microsoft Visio add-in for value stream mapping and analysis. Cut straight to the heart of what matters by easily turning native Visio diagrams into dynamic data-driven value stream maps.

Using familiar lean symbols, concepts, calculations, and terminology, LeanView extends Microsoft Visio with a Value Stream Mapping template that delivers these core benefits:

- Rapidly and consistently visualize, analyze, and transform value streams using proven lean principles.
- Convert VSMs into electronic business intelligence and easily share across the team and enterprise.
- Identify and eliminate non-value added work.





Visualize, Define & Validate Value Streams

Easily map and validate any product or service value stream. Standard Lean shape stencils, drag-and-drop drawing, auto-draw capabilities, and event support capabilities provide a complete mapping environment that speeds the VSM process while capturing a comprehensive electronic record.



Assess Value Streams and Prioritize Opportunities to Remove Waste

Automate value stream analysis while simplifying and standardizing key value stream assessment measures. LeanView identifies all forms of waste including non-valued added work, and provides the information you need to prioritize improvement opportunities.



Develop Actionable Improvement Plans

Identify and categorize efforts, document tasks and responsibilities, and facilitate communication with executives and others. Easy-to-understand language used to identify key steps puts everyone on the same page. And LeanView automatically creates outbriefs in Microsoft PowerPoint and Word to summarize information for easy communication to decision-makers and exports to Microsoft Project to transform tasks into a project plan for execution.



Share Information to Accelerate, Sustain, and Scale Lean Transformation

Facilitate sharing of successes, foster collaboration among teams, and give management visibility of progress. LeanView offers a level of information sharing that is simply not possible using traditional methods. All information generated in the value stream mapping, analysis, and improvement process is captured electronically in a standardized format, resulting in a valuable company asset that can be used to accelerate, sustain, and scale.

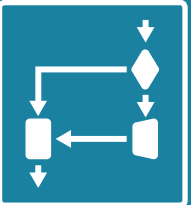


Rapidly Empower a Team

Maintain strict compliance with Lean concepts with standardized VSM tools built in, making VSM teams productive far faster than with traditional approaches. Pre-defined standard shapes, attributes, and calculations accelerate learning and drive consistency across teams. And since it's used in the familiar environments of Microsoft Visio, Excel, Word, and PowerPoint your team members can focus on value stream improvement from day one.

Rev up your lean initiatives with [LeanView](#).

[Try it Free](#)



ProcessView™

Opportunities are clear.

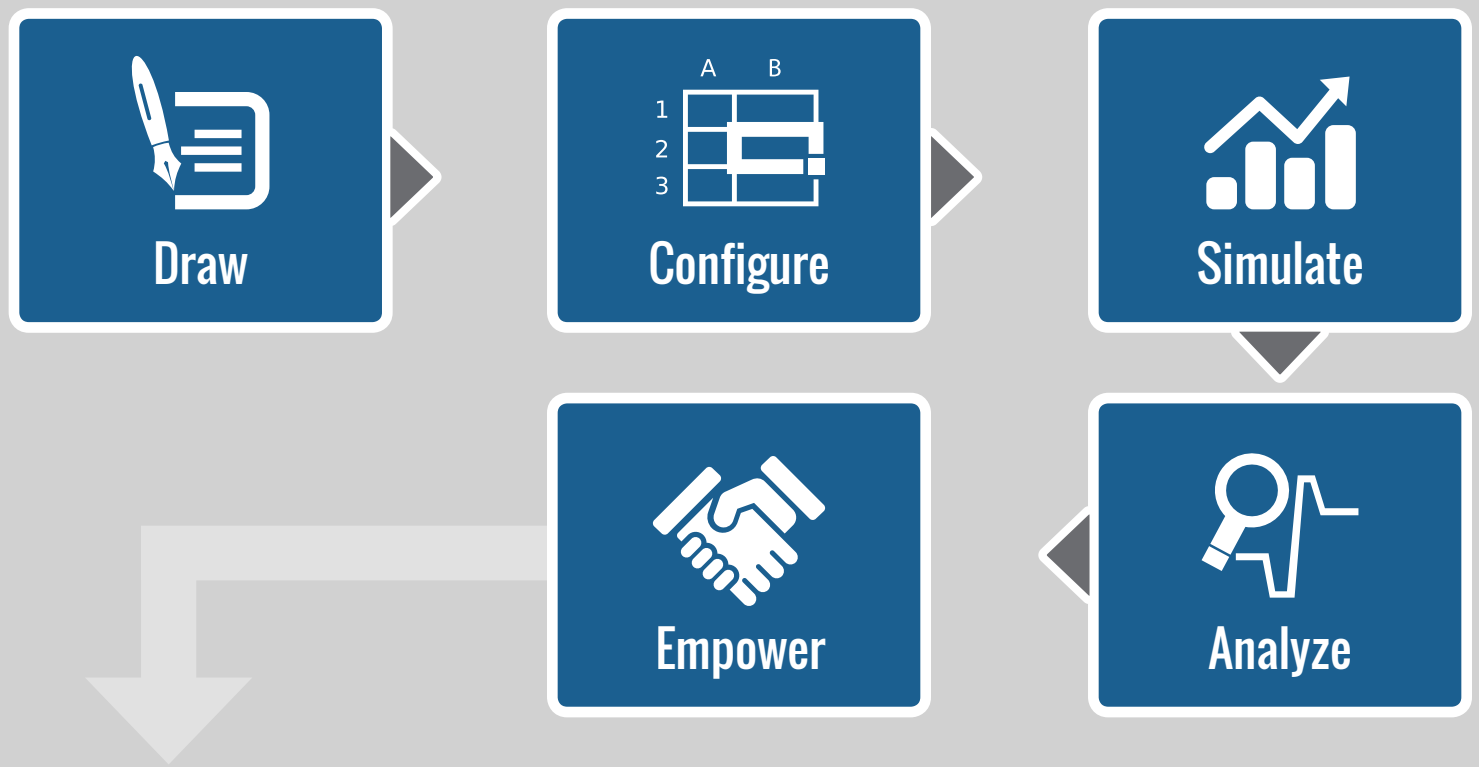
Easily reveal opportunities to cut costs, make better decisions, and boost productivity with ProcessView for Visio.

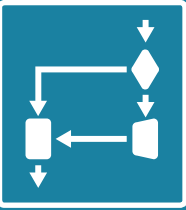
ProcessView™ is a new generation Business Process Analysis (BPA) solution that dramatically accelerates process improvement projects by easily turning your Microsoft Visio flowcharts into powerful models for fast, comprehensive analysis.

Leading organizations and consulting firms use ProcessView™ to empower process improvement teams with the Business Process Analysis (BPA) tools they need to initiate change and impact the bottom line.

ProcessView™ guides you through a step by step process and enables you to:

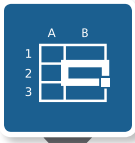
- Quickly visualize, model, and validate the current process
- Identify the best opportunities for improvement
- Simulate the results of potential changes
- Rapidly produce a quantitative business case for change





Draw and Verify a Current State Process Map

ProcessView is an integrated extension to Microsoft Visio—offering the same Visio experience you’re already accustomed to. Start with an existing flowchart or create or import a new flowchart and let ProcessView Map Validation check for problems (e.g. disconnects in the flow, parallel connectors, or isolated shapes).



Configure the Model and Collect Data

ProcessView adds a complete set of business process attributes to Visio flow charts and shapes, and guides you through selection of specific attributes needed for the analysis you aim to perform. It then makes it easy to collect and enter the data that turns your flowchart into a comprehensive process model to drive analysis.



Analyze, Validate, and Identify Opportunities for Improvement

Once your flow chart is drawn and your process data defined, ProcessView goes to work. Supporting an iterative approach, it enables your team to rapidly validate and analyze the process model, identify the best opportunities for improvement, perform what-if simulations, and outline improvement plans. Gain insightful analysis of your process, complete with summary statistics, summary analysis, extended analysis, and advanced analysis.



Simulate Future State Processes and Create a Case for Change

ProcessView makes it easy to model potential process improvements, simulate the effect on performance, quantitatively compare the current state process to future state scenarios, and calculate the exact improvements to be expected if changes are implemented. Combined with implementation costs and schedules, this information provides everything you need to calculate ROI for your process improvement efforts.

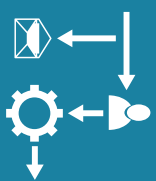


Empower Teams and Collaborate Like Never Before

ProcessView supports a clear, easy to understand, and practical approach to business process analysis that empowers and enables effective collaboration.

Start peeling back the layers of your business processes with **ProcessView**.

[Try it Free](#)



Profound. Continuous. Improvement.

Automate, monitor, and report on the efficiency of any business process for continuous improvement with the Bluespring BPM Suite.

Bluespring BPM Suite is an enterprise application that enables organizations to automate their business processes in a robust, visual, and collaborative environment.

Utilizing the Microsoft technology platform, BPM Suite makes business process automation practical for any organization. It is a robust, yet affordable, solution delivered through a single design, deployment, and process management platform.

With the Bluespring BPM Suite, our customers have automated a wide variety of business processes including:

- Enterprise Content Management (ECM)
- Dynamic Case Management (DCM)
- Lean Six Sigma including Lean Healthcare
- IT Service Management (ITSM) best practices – ITIL
- Marketing Campaign Management
- Human Resources: Recruiting, on-boarding, performance management
- Financial Services: Regulatory compliance, document workflow

Automating your sub-processes, manual processes, disparate packaged applications, and homegrown systems into a single workflow process will boost efficiency like never before and ensure end-to-end seamless business process automation.

 **Synchronization**

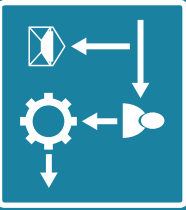
 **Microsoft-based**

 **Consistency**

 **Customization**

 **Cost-effectiveness**

 **Rapid ROI**



How You'll Benefit:



Synchronization

Align the right people at the right time with the right information.



Consistency

Easily and affordably implement business process automation software typically reserved for larger enterprise organizations.



Cost-effectiveness

Easily apply to your specific business needs and industry using a “drag and drop” interface.



Microsoft-based

Design, automate, and substantiate compliance with established processes.



Customization

Transition smoothly with software that is already optimized for a Microsoft environment.



Rapid ROI

Achieve rapid ROI by effectively leading quality improvements, cost reductions, productivity, accountability, and consistency in the customer experience.

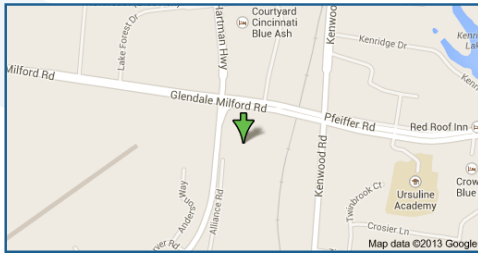
Get Started.

Flip your business processes into **continuous improvement** mode.

Call **877.794.1764** to speak with a **Bluespring Sales Representative**

Contact Bluespring

Corporate Headquarters



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Cincinnati, OH 45242

Toll Free: 877.794.1764

Customer Support

support@bluespring.com

Toll Free: 877.871.9566

Monday through Friday
8:00 – 5:00 EST



A promise of performance.

“At Bluespring, we understand how critical it is to stay current in the ever-evolving world of analytics and automation software. With our state-of-the-art technology, we can boost your organization’s use of Microsoft investments, thereby driving up efficiency in all facets of business performance. The solutions we provide are so powerful that businesses in over 20 countries trust us to improve performance and provide real-time Key Performance Indicators to better run their companies.”

– Rich Kurz, President, Bluespring